

NAME TO BE DETERMINED

BOARD MEETING

August 14, 2020 | 6PM MT

Board Members Present: Bill, Pullman, Ruth Lott, Matt Dawson, Liz Pullman

Board Members Absent:

Quorum present? Yes Others Present: None

Proceedings: Meeting called to order by Bill Pullman at 6:08PM

Welcome: Bill

Approval of 7/30/2020 Meeting Minutes: Ruth motioned to approve, Bill 2nd.

Order of Business: Bill

1) Report from Bill about Articles of Incorporation and By-laws.

Bill postponed talking with Chere and the lawyer Max Smith until we can show them the revised Articles and ByLaws which will include the official name. We need to establish an "arms length" value with Colton Anderson with the Star Theatre and his affiliation, which will be completed once we establish Articles & Bylaws. Max may be offering to talk to us pro bono with advice.

b) I postponed talking about Fiscal Sponsorship to the Community foundation (talked with Allison) or SW Montana Arts Council in Dillon until we have a name and the Articles and Bylaws. Also postponed was discussion with Tim Millegan.

c) Review of DRAFT of Bylaws with Tom Harrington's revisions. Harrington suggested in the mission statement to include Robert's Order.... All board members are requested to read Tom's suggested Bylaws/Articles and provide feedback. Bill will send back to Chere and Max once revised and then Board will review again.

2) Assess results of our informal polling about the three choices for the new name.

a) In an email exchange last week, several indicated that so far the front runner is: "Gold Junction" full title: 'Gold Junction Presents Association' Also considered are "Bright Star" and "Gold Star".

b) Logo possibilities were discussed with members of the Board, with iterations 1 and 3 asked to be tweaked to include differences from discussion.

c) Consideration of mission statements for the front runner name and any others. Discussion was had in reviewing the missions of the Myrna Loy, The

Ellen and the Alberta Bair. The Myrna Loy's was closest to what we would like to see for the association.

Currently, as of this meeting, the Mission stands at:

The Mission of Gold Junction Association is to present the arts in all of its forms to educate, to challenge, and to culturally broaden the experiences available to the people of Whitehall and other nearby communities.

d) Gold Junction Presents was suggested as the official name of the group - the name legalities were discussed for 501c3 purposes. Bill moved to make the name official - Ruth seconded; all in favor. Motion passed.

3) Review of the Projects discussed last week and projected Calendar Dates for each.

- a) Film series - Westerns, Independent films, Nature, Possibly films ?tied into films covered in High School, Films shown with filmmakers Q&A
- b) Music events - 'Beats and Eats' model of a concert once a month, Concerts produced with other local orgs? Liberty, etc
- c) Open-air Performances - Next Summer
- d) Culture Hub Activity: Book club - ?Tied to other Orgs or the school
- e) Other? Haunted house might fold in Liz?
- f) Enhancing our primary venue facility: The Star
 - MPA will be leading an initial site investigation for a Broad Report on Conditions of the building, and speculations about remedial work. It will be next Wednesday at 12:30pm. Chere Justo, MPA Board Chair/Architect, Engineer from Bozeman/Jami. They will tour the building, visit with Colton, assess conditions
 - Also there will be a meeting (possibly with a contractor) about rehabilitating 100 feet of the stucco West Wall - "Explore Whitehall" part.
- g) visual arts - art displays

4) PROJECT LEADERSHIP -Request board members to lead a project of their choice from the above projects discussed.

Each project leader will investigate:

- a) What the project will consist of
- b) Who in the area that will lend support and connections
- c) What will be the costs
- d) Who will be the audience and how do we promote the project so the audience will come. Each leader will report progress in subsequent meetings.

Matt expressed interest in film series and visual arts. Liz expressed interest in Beats & Eats, Haunted House and the writing groups. Ruth can assist all in who will be the audience and how to promote the projects.

OUTREACH

- List of names of who should be interested as stakeholders - Ruth will work on
- Website, newsletters, news articles, Facebook - Liz will work on
- School associations and outreach

5) Budget/Fundraising Discussion -

BUDGET

- Is \$5k enough to start for the first year? We need to unite volunteers and create stakeholders and "friends of" to help bear the load. Ruth said that we need to be looking at this as a "fullest potential" possibilities, not a business that in its first year will fail, like most mindsets are. Need to see who is supporting like-minded entities in the area and seek them out for sponsorships and funding. Need to get those who get involved with GJ a voice and listen to what they want and how they want it. Bill suggests making the budget goal \$50k instead of \$5k - as an inside goal. Time is on our side, to really cultivate relationships and sponsors and assistance. Rotary Club, Garden Club, other local associations.

FUNDRAISING

a) How will our NONPROFIT Presenters Assoc fit into the current landscape of fundraising in the Whitehall area?

b) What strategy for a gala would yield the most cash while being the most possible for us to success and have fun doing it.

c) Calendar for events - facebook, website, local TV/radio

d) Grants - Bill will be asking Chere what she thinks we can go for realistically.

e) Quickie? Party at the Ranch? Wed Aug 26 or Thurs Aug 27?

Our friends Henri and Sarah who are event directors for Alamo Drafthouse in Austin will be with us. They may bring a projector...

New Business:

- Bill and Tamara will be in Cardwell for the next two weeks.
- Date and time of next meeting: August 27th at 6PM MT.
- Meeting adjourned at 7:55PM MT.

ACTION ITEMS

Who	What	When