

GOLD JUNCTION PRESENTS

MEETING MINUTES: April 3, 2024

Invited: Colton, Liz, Ron, Chiara, Tony, Tim

Attending: Colton, Liz, Chiara, Tony

Order of Business:

1. Welcome

- a. First order of business - reinstating Colton Anderson to the Gold Junction Presents Board. Motion made by Liz, seconded by Chiara, all in favor.

2. Star Theatre Business Takeover

a. Financial Needs

- i. Chiara Schober and Tony Perry will be primary signers on both the Gold Junction Presents bank account and the Anderson Entertainment LLC bank account. Motion made by Liz, seconded by Colton, all in favor.
- ii. Bill Pullman and Colton Anderson need to be removed from the Gold Junction Presents bank account. Motion made by Chiara, seconded by Liz, all in favor.
- iii. Star operating costs should come out of the Star Theatre bank account - deposits into this account should be weekly movie intake, concession sales, and memberships. Withdrawals on this account should be utilities, concession purchases, etc.
- iv. Gold Junction Presents bank account should receive all donations and then transfers from the LLC as donations.

b. Studio Contracts

- i. Universal: Universal is still in the works - there are some errors on the contract regarding addresses (they want personal not business addresses) and Tim needs to be added to all contracts as a tech contact point as well.
- ii. Warner Bros: Good to go - we need to create an account with the new portal they are offering in order to book movies.
- iii. The rest of the studio contracts have been completed without issue.

c. Hiring another employee

- i. McKenna Adams is current employee, which carried over from Colton. McKenna is paid hourly, rounding up. She is paid \$13/hour.
- ii. We have interest from several high schoolers for summer jobs, etc.
- iii. Motion made by Chiara to hold off on another employee until we get processes/procedures finalized, seconded by Tony, all in favor.

d. Accounts for Purchasing Theatre Products/Concessions/Etc.

- i. Pepsi: Pete (503-970-7836) needs to be contacted to arrange for contract reassignment. Chiara did ask Pete if they had a newer (smaller) dispenser - Pete said he would look into sizes and cost. Liz said she would love to see it be self-dispensing like the Coke machines that have multiple flavor options. Tony mentioned space confinements and plumbing issues may hold that up.
- ii. ICEE: Icee contract has been submitted and approved. Icee does not have a smaller machine for our space.
- iii. Concession candy: Best bang for the buck is via Family Dollar or Walmart as they are about \$1.25-\$1.29 in price and we sell for \$3.

- iv. Popcorn and supplies: Popcorn can be purchased from Amazon; popcorn oil and flavor kohl is from Montana Broom and Bruch, but can be purchased from Amazon. Popcorn bags can be purchased via both as well.
 - e. Ad sales for previews
 - i. Created via PowerPoint or JPG.
 - ii. We need to remove old ads (Peppertree, etc.), update current ads (Ledger has old address), and get Rocky Headstart video ad going.
 - 1. \$40/month for static ads
 - 2. \$100/month for videos
 - f. Rental pricing
 - i. Non-profits (museum, etc.) - No charge
 - ii. Weekday rentals - \$300
 - iii. Weekend rentals (where we would lose money because no movie): \$600
 - iv. Main Street Green: Depends on what it is being used for. Discussion was had on whether or not we want to begin renting the tent out - pros vs cons. No decision made.
 - g. Building updates
 - i. Cameras for concession area - is there a safety need?
 - 1. Colton said he never had an employee (mainly female) have an issue, but he does have cameras that were purchased and just need to be installed.
 - ii. Original Ticket Booth area
 - 1. Glass has been removed and original wood refinished. Reminder that we need to make sure all improvements to building are approved with Kerry Sacry BEFORE we do anything, until the building contract is finalized.
 - iii. Upstairs office space
 - 1. The "poster room" would be a great place to hold GJP meetings - Tim has begun to arrange and sort the old posters. Ron and Tony will start cleaning out what does not need to be there and work to get it into a useable space.
3. Fundraising
 - a. Corporate fundraising
 - i. Corporate list has been created - Liz is working on prospectus.
 - ii. Whitehall Sustainability grant - still no update from Golden Sunlight.
 - iii. Several Tourism grants coming up - Liz and Chiara are researching
 - b. Montana Non-profit Association Fundraising Summit
 - i. Chiara and Liz would like to attend the MNA Summit on Wednesday, April 10th in Billings. The Chamber would pay for half (as Chiara is ED and Liz is Chair) and GJP would pay the other half. Tony made the motion to approve, Colton seconded, all in favor.