

GOLD JUNCTION PRESENTS

BOARD MEETING

August 27, 2020 | 8:30PM MT

Board Members Present: Bill, Pullman, Ruth Lott, Liz Pullman

Board Members Absent:

Quorum present? Yes Others Present: Colton Anderson

Proceedings: Meeting called to order by Bill Pullman at 8:31PM

Welcome: Bill; This is the THIRD meeting of Gold Junction Presents

Acknowledge: Matt Dawson withdrawal, and ramifications. Ruth believes that Matt will provide feedback and assistance in the future, but is being responsible in knowing his limits and withdrawing.

Approval of 8/14/2020 Meeting Minutes:

Order of Business: Bill

1. Report from Bill about Articles of Incorporation and By-laws.
 - a) Bill talked with Chere and the lawyer Mac Smith on Wed 8-26. He had read the revised Articles and ByLaws that included the official name. Chere also confirmed that Mac is offering to talk to us pro bono with advice.

 - b) Mac says he will add a clause for a Conflict of Interest Disclosure. He will send it to Chere who will format and send on to us. He says we can invite Colton to be on the board but would ask him to reclude himself from any votes which directly impact his enterprise of showing the first-run movies, which is why Colton is present now at this current meeting. Mac says Colton can come to this meeting but to wait to invite him onto the board until after he has got the wording into the by-laws. Bill would have to follow the same disclosure of any conflict of interest with Main Street Green. Bill would also need to reclude himself from votes which directly impact the fiscal arrangement with the use of MSG.

 - c) The Board of GJP could fundraise and could fund the fee for Colton to rent and staff any events sponsored by GJP. He and Chere described, as nonprofits begin to expand, there could be the possibility of hiring a part time staff person who could shoulder duties that the board members might have covered to establish the duty: accounting, acknowledging memberships, etc. Liz and Ruth voiced their concerns regarding past experiences with executive directors and all agreed that the Executive Director position is something to keep in mind but not necessarily worry about until later. Ruth mentioned that we have the luxury and problem of time where we can plan ahead and keep things like the ED position in mind, and line out the smart goals which she had sent out in an email several weeks ago. Specific, measurable, relevant,

and timeframe goals. By next meeting come prepared with longtime structural ideas of the smart goals (accounting, memberships, etc.) and address via discussion. Accountant idea - Patty Nelson, Suzette Oltrogge.

2) Bill spoke with Tim Mulligan about seeking Fiscal Sponsorship from the Jefferson County Community Foundation and he said it would be fine. GJP needs to draft an agreement like the one had with Montana Preservation Alliance.

3) Logo: images will be emailed on 8/28.

4) Proposed projects:

a) Film series: Westerns, Independent films, Nature, Possibly films ?tied into films covered in High School, Films shown with filmmakers Q&A
- most likely in early 2021

b) Music events: Beats and Eats model of a concert once a month, Concerts produced with other local orgs? Liberty Place, etc

c) Open-air Performances - Shakespeare in the Parks, Brewery Follies, summer classes, working with library, etc.
- Next Summer

d) Culture Hub Activity: Book club, film club, writer's group. Tied to other Orgs or the school, library, rotary group, etc.

e) Other? Haunted house might fold in Liz?

5) Enhancing our primary venue facility: The Star

a) MPA led an initial site investigation (8/20 at 12:30PM) for a broad report on conditions of the building, and speculations about remedial work. Chere Justo, Leslie (MPA Board Chair/Architect,) and Lindsey (Engineer from Bozeman) toured the building, visited with Colton, noted assessed condition issues: Cracks, etc (as per Colton).

b) There was a meeting 8-25 with Colton, Bill, and Eric McMillan (contractor) about rehabilitating the 92 feet of the stucco West Wall / the "Explore Whitehall" part as well as the 58 feet of the West Wall that is on the main brick structure. Eric will get a bid from his Stucco guy and get bid from gutter guy.

c) Repair Specifics:

- footings for stretches without one (north length: ?15' south ?64')
- 4" protruded band of flashing for the 58' transition (separating the upper un-stuccoed area and the stuccoed lower part)
- Brackets: (4) larger three feet (as per Bowling Alley Cornice) and (5) square 18" /every 15 feet on 92' section and (3) square 18" /every 15 feet on 58' section
- Stucco and Paint: peel off, breath, chicken wire, textured finish (as per Bowling Alley). Bill is waiting for Jeff Lewton to call to hear who in Butte did it, what material he used and what color was it painted)
- Two entry doors: Alley and onto the Main Street Green

6) Drawing an audience (media and marketing)

- a) Who should attend; who should be on the board; who can donate; who has purse strings, etc.

7) Building financial support

- a) Give or Get - board fiscal responsibilities needs to be acknowledged, as per Ruth's suggestion. In kind donations of time, assets, money, etc.
- b) Fundraising and attracting stakeholders

8) PROJECT LEADERSHIP - Board members free-style speculations:

- a) What the project will consist of
- b) Who in the area that will lend support and connections
- c) What will be the costs
- d) Who will be the audience and how do we promote the project so the audience will come.

Each leader will speculate:

Film Series (Colton); Music Events | Drawing an Audience (Liz); Building Fiscal Support (Ruth); Administrating Non-profit applications (Bill)

Possible board members: Glenna Waltee for grant writing

Wild Apricot for software - keeping track of donations, donors, prospective donors, attendees, etc

9) OUTREACH - Getting the word out about who we are, and build support.

- a) List of names of who we think should be interested and let them feel like stakeholders

- b) Build a facebook page, ?website, newsletters to give them updates, maintain a calendar with connection to Ledger.
- c) Connect with the schools - Humanities, arts people?
- 6) Budget Discussion - Begin to frame a working budget
- a) Build a connection to Fiscal sponsor

- b) DBA? Bank account?
- c) First fiscal year, and five year plan?
- d) Draft of first priority' project budgets and calendar

7) Fundraising Discussion -

- a) How will GOLD JUNCTION PRESENTS fit into the current landscape of fundraising in the Whitehall area?
- b) What strategy for a gala — Go for the Gold
- c) Calendar for events
- d) Grants - Chere proposed to Tom Harrington and Allison some ideas for a community master plan.

8) New Business:

- a) Any items brought up by members of the board
- b) Date and time of next meeting
- Thursday, September 10th. Zoom at 6pm MT time

ACTION ITEMS

Who	What	When
Bill	Forms for MT Preserv & JVCF	
Liz	Ask Mary if there is a 5/10/20 year plan that was submitted for TIF district	ASAP
Colton	Liquor license and insurance liabilities	

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